



INNOVATE COLLABORATE ELEVATE

2024 CONFERENCE & TRADE SHOW
SEPTEMBER 25TH- 28TH NIAGARA FALLS, ON

Invest in Your Firm's Future: Send Your Employees to the TLOMA 2024 Conference & Tradeshow!

The Law Office Management Association (TLOMA) is a prestigious not-for-profit membership association dedicated to enhancing the competence and professionalism of legal management professionals through continuous learning, sharing, and networking.

The annual Conference & Trade Show offers a unique opportunity to stay on top of the latest trends, policies, and technologies critical to the legal industry in Canada, particularly in the areas of Finance, Facilities, Human Resources, Marketing, and Technology.

Here are a few reasons why your firm should invest in this opportunity for your management teams:

1. Enhance Professional Development

Gain insights from industry leaders through educational sessions and keynote speeches.

Educational sessions cover vital areas: Finance, Facilities, Human Resources, Marketing, and Technology. Stay informed of industry best practices.

2. Drive Innovation and Efficiency

Exposure to the latest tools, products, and services at the Trade Show. Hands-on demonstrations to help identify new technologies that can streamline operations and enhance client service.

3. Strengthen Your Firm's Network

Build valuable connections with peers, business partners, and educators. Opportunities to share insights with a community of legal management professionals.

4. Foster Strategic Growth

Equip your team with actionable strategies to drive innovation and elevate performance. Sessions designed to inspire collaboration and creative problem-solving, essential for maintaining a competitive edge.

5. Realize Immediate and Long-Term Benefits

Immediate application of learned skills to improve day-to-day operations. Long-term gains from staying current with industry trends and developing a forward-thinking approach to legal management.

KEYNOTES & PLENARIES



KEYNOTE: The Exponential Power of Recognition

SPEAKER: Sarah McVanel

Develop greater confidence in giving and receiving acknowledgments.

Understand where your organization is wasting time and money on recognition programs that do not work (and what to do about it).

Understand the data and evidence substantiating the exponential power of recognition from a neuroscience, behavioral economics, and work psychology lens.



The High Performer Mindset

SPEAKER: Dr. Laura Desveaux

High performers can deliver up to 400% more productivity than an average performer. They are also force multipliers – raising the bar for others and boosting their effectiveness by 5-15%. Science reveals that no matter the job, industry, or context, high performers share key characteristics.

Learn how you can harness rapid growth, heightened productivity, and consistent high performance through subtle shifts in your mindset.

WORKSHOP HIGHLIGHTS



Facilities Management Evolution: Embracing Change

Explore the dynamic evolution of facilities management in this insightful session. Delve into the transformational shifts, emerging trends, and innovative technologies shaping the future of facility operations. Learn how to embrace change and stay ahead in this evolving landscape.



Assessing Your Law Firm's Financial Health: Key Performance Metrics and Analysis

Gain valuable insights and practical strategies to evaluate and optimize your law firm's economic health. We will delve into key performance indicators that reveal your firm's profitability, cash flow, efficiency, and overall financial performance.



Innovations in Employee Benefits: Trends, Strategies, and Best Practices

Delve into the most common and requested benefits, with a focus on mental health & wellness, and discover how to effectively leverage them. From traditional perks to emerging trends, gain valuable insights into optimizing benefit strategies for maximum impact.



Mastering Social Media: Strategies and Tools for Success

Master content creation for law firms. Learn the ins and outs of creating a winning strategy and discover tools to streamline and execute your plans effectively. This session will cover the most relevant social media platforms to focus your efforts on and provide practical tips for crafting impactful strategies.



Cybersecurity Optimization: Innovate for Efficiency

Explore innovative strategies to optimize cybersecurity costs while meeting compliance standards. Learn how collaborative approaches and cutting-edge technologies can enhance security measures without exceeding your budget.



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Register Now!

www.tloma.com

MEMBER TICKETS	NON-MEMBER TICKETS	TICKET INCLUDES
3 day: \$950.00 1 day: \$415.00	3 day: \$1,150.00 1 day: \$470.00	<ul style="list-style-type: none">• All meals• All keynotes and workshops• Trade Show• All networking events• All materials

Empower your employees to Innovate, Collaborate, and Elevate – for the benefit of your firm and your clients.
