



LEAD

THE CHANGE

EXHIBITOR PROSPECTUS

TLOMA 2025 CONFERENCE & TRADE SHOW

SEPTEMBER 16-19, 2024

**WHITE OAKS CONFERENCE RESORT
NIAGARA-ON-THE-LAKE, ONTARIO**

#TLOMACONFERENCE2025

WWW.TLOMA.COM

Become A Sponsor & Exhibitor

The TLOMA Conference & Trade Show stands as Canada's premier event for law office management professionals and business partners dedicated to the legal industry.

For over three decades, this event has been the cornerstone for members and the wider legal community to discover the latest products and services, connect with peers, delve into industry trends, and, above all, have an enjoyable and enriching experience!

Join us for an unforgettable in-person Conference & Trade Show where attendees will immerse themselves in cutting-edge technologies and innovative solutions, forge meaningful partnerships, and expand their professional networks. With a dynamic gathering of industry experts and decision-makers, the Annual TLOMA Conference & Trade Show is the must-attend event for anyone in legal management.

WHY EXHIBIT?

- Delegates include a diverse array of TLOMA members from over 239 law firms across Canada.
- Meet face-to-face with CEOs, COOs, Office Managers, and key decision-makers to discuss and answer questions about your products and services.
- Enjoy dedicated exhibit time, with no scheduled conference sessions to compete.
- Attend the professional development/speaker sessions with the delegates.
- Network over dinner and drinks while you reconnect and strengthen existing relationships and build new ones.

MARKETING OPPORTUNITIES:

- Prominent logo visibility in TLOMA Conference & Trade Show marketing materials sent to the entire TLOMA Membership.
- Ads on TLOMA Conference app and in the TLOMAToday newsletter.
- Spotlight on TLOMA Social Media accounts.
- Opportunities to introduce or thank keynote speakers
- Sponsorship of key conference events and sessions.
- Product / Service demonstration on the Business Spotlight Stage.
- Access to the Attendee list for Post-Conference contact.



AI SHOWCASE

45 minute AI Product Demonstration and Education sessions as part of the Conference Agenda.

BUSINESS SOLUTION SPOTLIGHT

15 minutes on stage to demonstrate and promote your product during the Trade Show. 3 Sessions available.

Exhibitor Opportunities

	DIAMOND \$4,000	PREMIUM \$6,500	ELITE \$12,500
CONFERENCE & TRADE SHOW			
Booth	10' x 10'	10' x 10'	10' x 20'
Included Attendees (Trade Show & Networking Dinners)	2	4	8
Conference Session Passes	1	2	4
Keynote Session Sponsorship	✗	✗	✓
AI Showcase (45 mins)	✗	✗	✓
Business Solution Spotlight	\$750	\$500	✗
CONFERENCE APP			
Company Profile	✓	✓	✓
Banner Ads	✗	✓	✓
Main Page Ad	✗	✗	✓
MARKETING			
Logo on TLOMA Conference Website	✓	✓	✓
Acknowledgement in TLOMAToday Newsletter	✓	✓	✓
Product Briefing	✗	✗	✓
TLOMA Social Media Promo	1	1	2
Logo & Link on all TLOMA Conference Emails and Marketing	✗	✗	✓
Half-Page Ad in TLOMAToday Newsletter	✗	✗	✓
ADDITIONAL BENEFITS			
Delegate List Access	✓	✓	✓
TLOMA Directory Listing (Valid for 1 year)	\$210	\$0	\$0
SIG Event Sponsorship (\$895 Value)	✗	✗	✓

DIAMOND

\$4,000


CONFERENCE & TRADE SHOW

Booth Details <ul style="list-style-type: none">• Back Wall: 10' wide x 8' high / Side Wall(s): 10' wide x 3' high• WiFi Included• Standard Electrical Included	10' x 10'
Included Attendees <ul style="list-style-type: none">• Trade Show• Tuesday Welcome Dinner• Wednesday Networking Dinner	2
Conference Session Passes	1
Business Spotlight Session 15 minute product demonstration	\$750


CONFERENCE APP

Company Profile <ul style="list-style-type: none">• Present your brand, products, and services through a dedicated profile page.• Upload documents, images and videos for Delegates to view before and during Conference.• Capture potential leads directly in the app.	Images / Documents: Unlimited
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MARKETING

Brand Visibility <ul style="list-style-type: none">• Logo on TLOMA Conference Website• Acknowledgement in TLOMAToday Newsletter (distributed to over 239 Law Firms and Businesses)• Company Video or Graphic posted on TLOMA Social Media• Logo displayed on event signage	 Social Media Posts: 1
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ADDITIONAL BENEFITS

Delegate List Access <ul style="list-style-type: none">• Company name, Contact person, Job title• Phone number, Email address (with permission)	
TLOMA Directory Listing <ul style="list-style-type: none">• Discount of over \$100• Listing valid for 1 year following the Conference	\$210

PREMIUM

\$6,500

CONFERENCE & TRADE SHOW

Booth Details

- Back Wall: 10' wide x 8' high / Side Wall(s): 10' wide x 3' high
- WiFi Included
- Standard Electrical Included

10' x 10'

Included Attendees

- Trade Show
- Tuesday Welcome Dinner
- Wednesday Networking Dinner

4

Conference Session Passes

2

Business Spotlight Session

15 minute product demonstration or sales pitch

\$500

CONFERENCE APP

Company Profile

- Present your brand, products, and services through a dedicated profile page. Capture potential leads directly in the app.
- Upload documents, images and videos for Delegates to view before and during Conference.

Images / Documents:
Unlimited

Banner Ads

- Strategically placed within the app for maximum visibility.
- Clickable links.



MARKETING

Brand Visibility

- Logo on TLOMA Conference Website
- Acknowledgement in TLOMAToday Newsletter (distributed to over 239 Law Firms and Businesses)
- Company Video or Graphic posted on TLOMA Social Media
- Logo displayed on event signage



Social Media Posts:
1

ADDITIONAL BENEFITS

Delegate List Access

- Company name, Contact person, Job title
- Phone number, Email address (with permission)



TLOMA Directory Listing

- Regular price \$315
- Listing valid for 1 year following the Conference

\$0

CONFERENCE & TRADE SHOW

Booth Details

- Back Wall: 10' wide x 8' high / Side Wall(s): 10' wide x 3' high
- WiFi Included
- Standard Electrical Included

10' x 20'

Included Attendees

- Trade Show
- Tuesday Welcome Dinner
- Wednesday Networking Dinner

8

Conference Session Passes

4

AI Showcase

- 45 Minute Educational Product Demonstration as part of the Conference Agenda (Subject to approval.)



CONFERENCE APP

Company Profile

- Present your brand, products, and services through a dedicated profile page. Capture potential leads directly in the app.
- Upload documents, images and videos for Delegates to view before and during Conference.

Images / Documents:
Unlimited

Banner Ads

- Strategically placed within the app for maximum visibility.



Main Page Ad

- Prominent Ad on the main page of the app.



MARKETING

Brand Visibility

- Logo on TLOMA Website and TLOMA Conference Website & all TLOMA Conference Emails
- Half-Page ad in TLOMAToday Newsletter
- Company Video or Graphic posted on TLOMA Social Media
- Logo displayed on event signage

Social Media Posts:
2

Product Briefing

ADDITIONAL BENEFITS

Delegate List Access

- Company name, Contact person, Job title
- Phone number, Email address (with permission)



1 Year TLOMA Directory Listing

\$0

SIG Event Sponsorship (2025)

- \$895 Value



25% Discount on Beyond the Booth Sponsorships

- Transportation Sponsor
- Registration Sponsor
- Entertainment Sponsor



Beyond the Booth:

A la carte sponsorship opportunities

	QUANTITY AVAILABLE	COST
CONFERENCE & TRADE SHOW		
Transportation Sponsor Steer the Conference experience! Includes the option to join Delegates for the round-trip Conference travel.	1	\$1,500
Registration Sponsor Be first in line with your swag at the Registration table & showcase your logo on all Delegate lanyards	1	\$1,500
Plenary Sponsor Sponsor a speaker session or conference panel. <ul style="list-style-type: none">Introduce the session and your brand.	3	\$750
Social Media Sponsor <ul style="list-style-type: none">Exclusive hashtag on all Conference posts on TLOMA accounts.	1	\$2,000
ATTENDEE SWAG		
Room Drop Arrange to have swag/ gifts delivered to the delegate hotel rooms.	1	\$750
Conference Bag Sponsor Be seen all over conference with your logo on the Conference tote bag. <ul style="list-style-type: none"><i>Optional:</i> Add printed material / swag into the bag.	1	\$2,500
MEALS & ENTERTAINMENT		
Welcome Reception & Dinner - Day 1 <ul style="list-style-type: none">Leaderboard ad included on all event emails.1/2 pg ad in the TLOMAToday NewsletterLogo on event signage and in the Conference app.	2	\$1,500
Welcome Breakfast - Day 2 Join us for breakfast and see your company logo displayed on all signage and in the online agenda.	1	\$750
Lunch - Day 3 Join us for lunch and connect with Delegates. Company logo displayed on all signage and in the online agenda.	1	\$750
Networking Breaks Company logo displayed on all signage and in the online agenda.	2	\$500
Dinner & Networking Event - Day 2 <ul style="list-style-type: none">2 Ads in TLOMAToday promoting the event to members.Exclusive leaderboard Ad and Logo placement on all event emails circulated to TLOMA members.Logo on all printed event signage	3	\$2,500
Entertainment Sponsor the entertainment for the Conference's evening events.	1	\$2,500
Photobooth Make a picture-perfect partnership and sponsor the Wednesday night photobooth. <ul style="list-style-type: none">Company logo on all photos	1	\$1,500

AI Showcase

* ELITE Sponsors Only

TLOMA is pleased to invite proposals from Elite Sponsors to provide a software demonstration on their Artificial Intelligence (AI) platform as part of the Conference Agenda.

Exclusive Presentation: Elite Sponsors are given the opportunity to feature their AI-driven software in a dedicated session as part of the conference agenda, showcasing their solutions to a select and engaged audience.

Educational Value: Present an in-depth and interactive demonstration that highlights the real-world application of your AI platform in law firms, emphasizing how it can enhance productivity and innovation.

Tailored Exposure: Gain visibility among decision-makers and professionals who are actively seeking advanced AI solutions to transform their firm's processes and stay ahead in the legal industry.

Hands-On Engagement: Use this opportunity to provide a live demonstration of your software's user experience, encouraging interaction and real-time feedback from potential clients.

Industry Leadership: Position your brand as a leader in AI innovation by showing how your platform can address the evolving challenges in legal management and support firms in streamlining their operations.

[DOWNLOAD RFP](#)



Business Solution Spotlight

DIAMOND - \$750

PREMIUM - \$500

Take advantage of this unique platform to present your innovative products and services directly to conference attendees. Set on a dedicated stage within the trade show floor, these 15-minute sessions provide companies the chance to engage with an active audience in a focused setting.

Each session will be listed in the conference agenda, with the company name and session title displayed in advance, ensuring high visibility and attendance. This is an exceptional opportunity to demonstrate how your solutions can address the evolving challenges in legal management.

Exclusive Stage Time: Showcase your product or service in a 15-minute spotlight session during the Trade Show.

Targeted Exposure: Present to decision-makers and industry professionals actively seeking innovative solutions for their firms.

High-Impact Visibility: Gain increased brand recognition by demonstrating how your business can address specific legal management challenges.

Interactive Engagement: Use this opportunity to connect directly with potential clients, answer questions, and display real-time solutions.

Exhibitors interested in participating must submit a proposal outlining how their solution aligns with the Conference theme, particularly focusing on the benefits to law firms and legal management professionals.

[**DOWNLOAD RFP**](#)



Conference Agenda

*Subject to change

TUESDAY

September 16

4:00pm-6:00pm

Conference Registration

6:00pm-6:30pm

First-time Attendee
Cocktail Reception

6:30pm-7:30pm

Welcome Reception

7:30pm-10:00pm

Welcome Dinner

WEDNESDAY

September 17

7:00am-8:45am

Conference Registration /
Breakfast

9:00am-9:10am

Opening Remarks:
2025 TLOMA President

9:10am-10:00am

Opening Keynote

10:15am-11:00am

AI Showcase 1

11:15am-12:00pm

Workshop 1A

11:15am-12:00pm

Workshop 1B

11:15am-11:45am

Trade Show Lunch

12:00pm-5:00pm

Trade Show

3 x Business Solution
Spotlight Stage Sessions

5:00pm-6:30pm

Booth tear-down

6:30pm-11:00pm

Delegate/Business Partner
Reception & Dinner

Passport Prize Draw

THURSDAY

September 18

7:00am-8:45am

Conference Registration /
Breakfast

9:00am-9:45am

AI Showcase 2

10:00am-10:45am

Plenary Session 1

11:00am-11:45am

AI Showcase 3

11:45pm-1:15pm

Networking Lunch

1:30pm-2:15pm

Plenary Session 2

2:30pm-3:15pm

Plenary Session 3

3:30pm-4:15pm

Closing Keynote

4:15pm-4:30pm

Closing Remarks :
2025 TLOMA Vice President

6:30pm-10:30pm

Delegate Reception &
Dinner

LIVE AGENDA



Venue

White Oaks Conference Resort & Spa

253 Taylor Rd

Niagara-on-the-Lake, Ontario

LOS 1J0

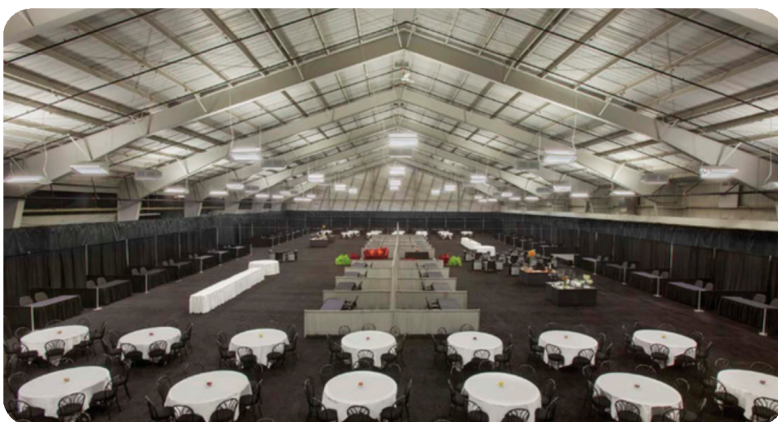
Phone: +1 800-263-5766



An international travel destination, White Oaks is located in the heart of wine country on 13 beautifully manicured acres. Ontario's first Canada Select Five Star (and CAA Four Diamond) Resort boasts the all-in-one convenience of three restaurants, a world-class spa and multi-storey fitness and racquet club. The Resort is adjacent to great golf and Canada's largest outlet mall and within 15 minutes of wineries.

TLOMA has reserved a block of rooms which will be available to Business Partners requiring overnight accommodation. Click the on-line Booking Registration to book your hotel reservation.

The cutoff date to make your reservation online is **August 25, 2025**.



Exhibition Space

- **60 Exhibitors**
- **10 x 10 Booth (Diamond / Premium)**
- **10 x 20 Booth (Elite)**
- **Carpeted Floor**
- **WiFi & Standard Electrical Included**
- **Free Loading Dock Access**

HOTEL BOOKING

Register Now!

Please complete the 2025 Sponsor & Exhibitor Registration online by clicking the link below.

EXHIBITOR REGISTRATION

If you're unable to attend as an Exhibitor but would still like to support the 2025 Conference, we invite you to register for one of Beyond The Booth Sponsorship Opportunities. Complete the registration form online by clicking the link below.

SPONSORSHIP ONLY



Terms & Conditions

PAYMENT TERMS:

25% non-refundable deposit is due upon registration.
Final balance due on Thursday, July 31, 2025.

REGISTRATION CONFIRMATION

The Exhibitor Registration will not be processed until the 25% non-refundable deposit has been paid.

CANCELLATION:

Cancellation of sponsorship prior to June 30, 2025 will result in a refund of monies paid less the 25% deposit.

No refunds will be made for cancellations received after Thursday, July 31, 2025.