



# LEAD

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## THE CHANGE

**RFP: BUSINESS SOLUTION SPOTLIGHT**

**TLOMA 2025 CONFERENCE & TRADE SHOW**

**SEPTEMBER 16-19, 2024**

**WHITE OAKS CONFERENCE RESORT  
NIAGARA-ON-THE-LAKE, ONTARIO**

**#TLOMACONFERENCE2025**

**[WWW.TLOMA.COM](http://WWW.TLOMA.COM)**

# Business Solution Spotlight

TLOMA invites qualified organizations to submit proposals for participation in the Business Solution Spotlight at our 2025 Conference & Trade Show.

This is an exclusive opportunity to present a 15-minute product demonstration, specifically showcasing innovative solutions for the legal industry.

## PROPOSAL REQUIREMENTS:

- Theme Alignment:
  - Demonstrate how your product or service supports the conference theme, "Lead the Change".
- Justification:
  - Explain why your product is a strong fit for one of the three exclusive spots, and how it stands out as a transformative solution for the legal industry.
- Content Overview:
  - Provide an outline of your 15-minute demonstration, including the key features of your product, the specific legal management challenges it addresses, and how it benefits law firms.
- Engagement Strategy:
  - Highlight how you plan to engage the audience during your session and encourage interaction with your product.

## SUBMISSION GUIDELINES:

- Submit your proposal by **March 31, 2025** to:
  - [Michelle Bilboe](#), TLOMA 2025 Conference Chair
  - [Karen Gerhardt](#), TLOMA Director of Administration
- Any questions can be directed to [TLOMA](#).

## SELECTION PROCESS:

Proposals will be evaluated based on relevance to the conference theme, innovative approach, and the potential impact on legal management professionals.

Invoice will be issued upon confirmation of selection.

We look forward to receiving your proposal and the opportunity to showcase your solution at this year's event.